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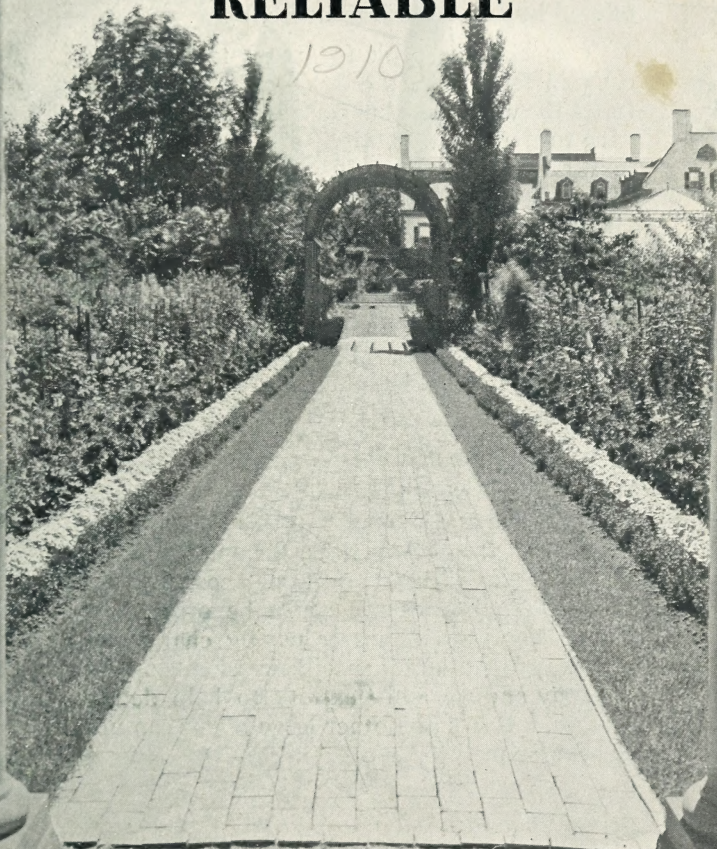
DREER'S

SEEDS, PLANTS and BULBS

ARE

RELIABLE

1910



HENRY A. DREER

714 CHESTNUT ST., PHILADELPHIA

The object of this Booklet

is to call the attention of those who have a garden, and are interested in horticulture, to the largest, choicest, most complete and varied stock of Seeds, Plants and Bulbs grown and offered by any American house.

Our Garden Book for 1910, to be issued early in January, not only describes and illustrates the vast stock, but what is of more importance to the Amateur, gives clear, concise, cultural directions, many of them written specially for us by the foremost experts and specialists, making it a most valuable addition to horticultural literature.

Our customers receive a copy of this book annually. It is worth while to have YOUR name on our books. Please read the letter sent with this booklet.

How we send Seeds and Plants

We will send by mail postpaid any of the Flower or Vegetable Seeds offered in this booklet, will also send bulbs of Amaryllis, Begonias, Dahlias and Gladiolus without additional cost, but we advise that all Bulbs and Plants be ordered to go by express, purchaser paying charges, as we always send larger specimens when shipped this way and we add "extras" to help defray charges. Roses and other large plants can not be sent by mail.

Henry A. Dreer.
Established 1838. Incorporated 1892
Seed, Plant and Bulb Growers and Merchants.
714 Chestnut Street,
Bell & Keystone Telephones
P.O. Box 1518. Philadelphia.

REGISTERED "DREER, PHILADELPHIA" CABLE ADDRESS

December, 1909.

DREER'S GARDEN BOOK FOR 1910.

This book is now acknowledged to be not only the most instructive guide to the cultivation and care of all the Seeds, Plants, and Bulbs that are likely to be used by the Amateur, either indoors, or out in the Garden, but is also the most complete and comprehensive catalogue of Garden goods in the World to-day.

The 1910 edition, improved by the addition of many new cultural notes by well-known writers and brought down to date, is now on press, and will be ready to send out early in January. It is mailed free, without application, to all those who have purchased anything from us within the past two years. It is too costly a work to send to any except those who have a garden and are interested, but we will be pleased to send you a copy FREE, on application, if accompanied by an order for any of the articles offered in the enclosed booklet, which gives but a hint of the many specialties for which the house of Dreer is famous.

Hoping to have the pleasure of adding your name to our list of satisfied customers, we are,

Yours truly,

Henry A. Dreer Inc

Postage Stamps will be found a convenient method of remitting for small amounts and can be used by us to advantage.

Dreer's "Pink Beauty" Aster

A magnificent variety of strong, free, upright growth, 24 to 30 inches high, blooming from early in August until well on in September, with frequently as many as 50 flowers open at one time on 15 to 18 inch long, strong stems, and averaging 4 inches across, of chrysanthemum shape, the inner petals incurved, outer reflexed; color a soft, delicate, blush pink; a shade that is always in demand for cutting. This Aster has been pronounced by experts to be the finest pink mid-season Aster yet introduced, and likely to supersede all others as soon as its many good qualities become known. 15 cts. per pkt.; 2 pkts. for 25 cents.

Dreer's "Crimson King" Aster

This variety originated with our Aster grower, who has been carefully selecting it for a number of years, until it is now perfect in every way. It has all the good qualities of our Superb Late Branching type, with extra large, densely double flowers, few under 5 inches across, on stems 15 to 18 inches long, in color a very rich blood-crimson, full of fire, making a brilliant bed or border, and very desirable for cutting, the color showing up well under artificial light, and by far the finest crimson Aster that we have ever seen. 15 cts. per pkt.; 2 pkts. for 25 cts.

Crego's Giant Comet Asters

Of the many Asters which we have tested the past two seasons the two sorts here offered are by far the best. They are of American origin, of free, sturdy growth, attaining a height of over 2 feet, well branched, with long, strong stems and artistic, fluffy flowers, rarely less than 4 inches across and frequently over 5 inches, as fine as any Chrysanthemum, and when cut keep longer in good condition than any Aster of this type. They bloom from mid-August on through September.

Crego's White. Of purest glistening white.

Crego's Shell-pink. A lovely soft shade, which is always admired.

15 cts. per pkt. ; a packet of each color for 25 cts.

Dreer's Superb Late Branching Asters

All things considered this is perhaps the most satisfactory type for general use. The plants form strong, branching bushes, 2 to 2½ feet high, bearing on long, strong stems their handsome flowers, which, under ordinary cultivation, average 5 inches across. The form of the flowers, together with the length of the stems, places them at the head of Asters for cutting. They come into bloom from two to three weeks after the average type, usually being at their best during September, and filling in the gap between the general run of Asters and Chrysanthemums. We offer eight beautiful and distinct colors, viz.: White, Shell-pink, Deep Rose, Purple, Crimson, Rose-pink, Pale Lavender and Azure Blue. Each 10 cts. per pkt., or a packet of each color for 60 cts. We also suppply it in mixture, 10 cts. per pkt.

Gigantic-flowering Cosmos "Lady Lenox"

This, the latest development in this popular autumn flower, bears gigantic flowers six to seven inches across, with wide, overlapping petals of splendid substance, making a perfectly circular flower, which is borne on very long stems, in color a beautiful deep rosy-pink. The plant is of strong, vigorous growth, six to seven feet high. 10 cts. per pkt.

We also have splendid **Extra Early** flowering strains of this fine annual suitable for states north of Philadelphia, all of which are offered in our Garden Book.

Double Blue Cornflower

(*Centaurea cyanus fl. pl.*)

This was introduced by us in 1907 and is now a standard variety and largely used by the commercial Florist who quickly recognized its value as a cut flower. It is identical in color to the popular single blue variety, which is so much in demand for cutting, especially for buttonieres, but, being a full double flower, it takes fewer of them to make a nice bunch, and is better in every way. 15 cts. per pkt.; 2 pkts. for 25 cts.

Everblooming Sweet William

(*Dianthus Latifolius Atrococcineus fl. pl.*)

This is a cross between the annual Chinese Pink and a Sweet William, combining the early, free and continuous blooming qualities of the former with the hardiness of the latter; in color an intense velvety crimson scarlet; a shade that is always admired for its richness. The seed may be sown out of doors any time in the spring and comes into bloom early in the summer, continuing without interruption until frost. It is quite hardy, blooming the following season from June on. One of the finest subjects for any position in the garden. 15 cts. per pkt.; 2 pkts. for 25 cts.

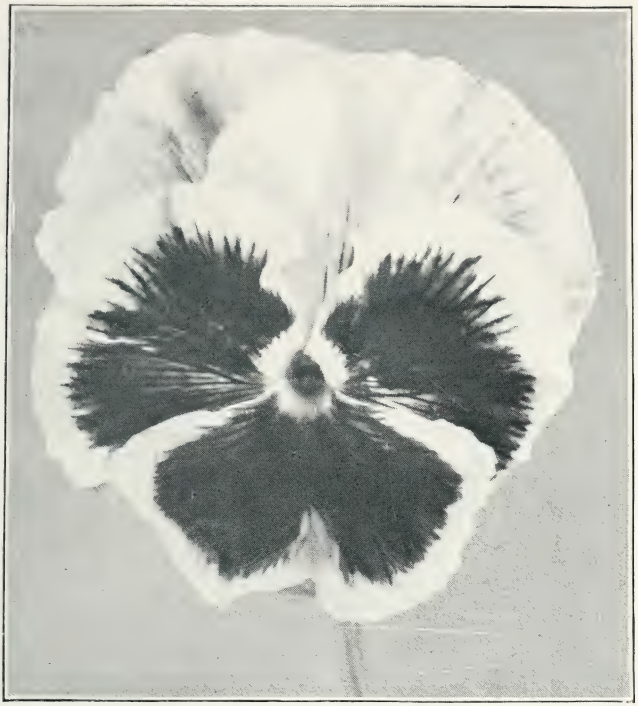
Dreer's Superb Nasturtiums

For ease of culture, duration of bloom, brilliancy of coloring and general excellence nothing excels Nasturtiums. All they need is a moderately good soil in a well-drained, sunny position, and from within a few weeks from the time they are sown until hard frost comes there is an endless profusion of their gorgeous blossoms. We offer over fifty varieties selected, after exhaustive trials, from a very large number of sorts as being the best and most distinct. All are fully described in our Garden Book and we offer below the mixtures only which is the usual way they are bought by the amateur.

Tom Thumb or Dwarf. All the colors mixed. 5 cts. per pkt.; 15 cts. per oz.; 40 cts. per ¼-lb.; $1.00 per lb.

Tall or Climbing. A mixture of more than twenty colors. 5 cts. per pkt.; 15 cts. per oz.; 40 cts. per ¼-lb.; $1.00 per lb.

Lobb's Climbing. A very gay mixture, rich in red shades. 5 cts. per pkt.; 15 cts. per oz.; 40 cts. per ¼-lb.; $1.25 per lb.



DREER'S ROYAL EXHIBITION PANSY

Dreer's Perfect Pansies

Everyone knows and loves Pansies. It is almost as easy to grow the best as an inferior strain. We offer in our Garden Book about fifty of the best and most distinct colors and mixtures. Seed sown out of doors in April or May will come into bloom by the end of June, flowering freely until snow flies. To those who want something better than the average, we recommend any of the mixtures below:

Dreer' "Royal Exhibition" Mixture. This is our finest strain, and is made up exclusively of high grade sorts, combining size, texture, rich and varied coloring, and will prove a revelation to those who are unacquainted with its many good qualities. 50 cts. per pkt.

Dreer's "Premium" Mixture. This strain comprises a very large and varied line of colors, of good size and texture and is intended to supply the want of a first-class mixture at a moderate price. 25 cts. per pkt.

Mme. Perret. Raised by a famous French specialist, from whom our stock comes direct. It is a splendid strain, and is especially rich in red and wine shades. 25 cts. per pkt.

Burbank's "Sunset" Shirley Poppies

The seed of this has been received direct from the famous hybridizer, Luther Burbank, who describes it as follows: "This is by far the most refined of all Poppies. The shading is marvelous, fire shades, various beautiful soft pink shades, with white and various markings. I assure you that you will find this the finest strain of Poppies ever grown. They have been selected with the utmost care for a number of years, last year coming as near perfection as flowers could; this year they are still better for the even greater pains in selecting the stock seed." 15 cts. per pkt.; 2 pkts. for 25 cts.

In addition to the above we offer about thirty other varieties of Poppies including the choicest Single and Double flowering annual kinds, and Hardy Perennial sorts, all of which are fully described in our Garden Book.

Large-Flowering Scabiosas

Mourning Bride, Pincushion Flower, Egyptian Rose, etc.

Firm favorites with many of our customers. Seed can be sown any time in the spring after danger of frost is past. They grow about 2½ feet high, and come into bloom early in July, and continue without interruption until hard frost. The beautiful flowers in exquisite shades are borne on long stems, and when cut keep in perfect condition for the best part of a week. They make effective borders or beds, and no garden is complete without Scabiosas, especially where flowers are wanted for cutting. We offer collections containing a packet each of ten distinct colors for 50 cts., or mixed colors 5 cts. per pkt.

Orchid-flowered Sweet Peas

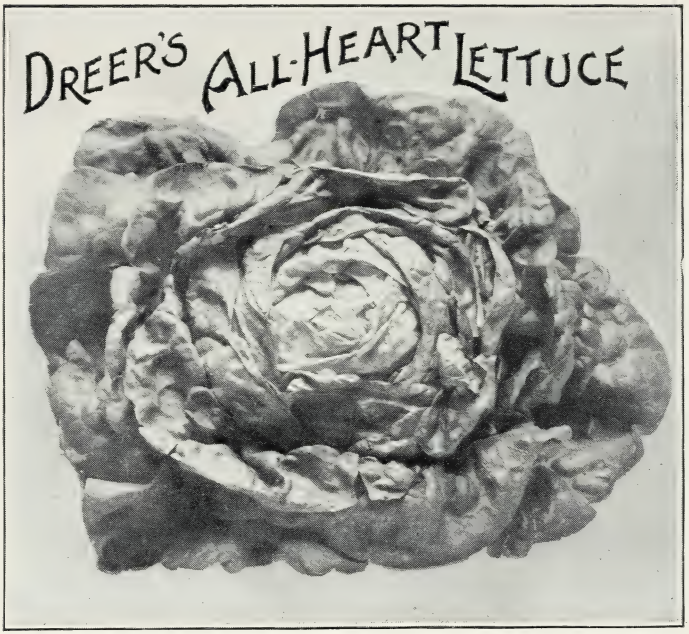
The introduction of this type has created new interest, and added to the popularity of Sweet Peas. They are quite distinct from the standard sorts, having large, round, open flowers of extraordinary size, usually measuring two inches across, with wavy standards and wide-spreading wings, and all growers are unanimous in declaring that they are just as easy to grow as the standard varieties, and in praise of the improvement in size, form and free-flowering qualities. To sum up, they possess every characteristic that can be desired in Sweet Peas. We offer a splendid mixture of this type 10 cts. per pkt.; 15 cts. per oz.; 40 cts. per ¼-lb.

We offer about seventy-five of the best named standard and orchid-flowered varieties, all described in our Garden Book.

Crimson Globe Beet

This Beet is remarkable for its smooth skin and fine shape. We have been growing it on our trial grounds for several years, and cannot help noting its many desirable qualities. It is a second early variety, does not grow large and coarse, the matured Beets being medium in size and of good shape. The flesh and skin are both very dark and quality fine, being sweet and tender. The tops are small and dark in color. We are confident that this Beet will please all who plant it. Pkt., 10 cts.; oz., 15 cts.; ¼-lb., 35 cts.; lb., $1.00.

We offer many other fine Beets all of which will be found described in our Garden Book.

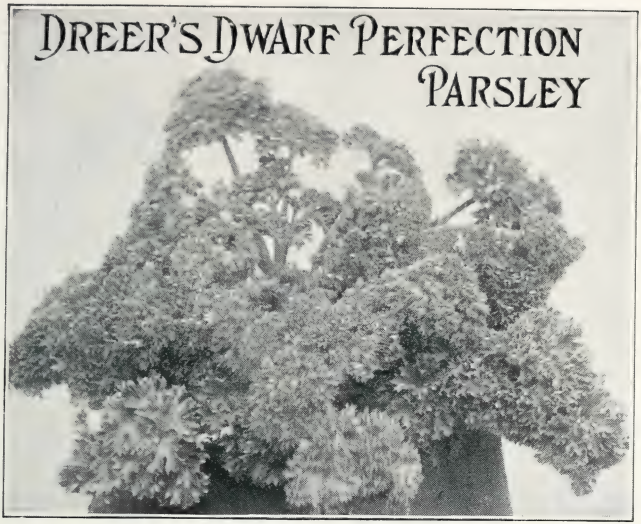


Lettuce Worth Growing

Of the many varieties of Lettuce now offered we know of none which are so certain to "head up" and give satisfaction as the two offered below.

Dreer's "All-Heart." Appropriately named, on account of the beautiful hard head it makes. It is adapted to both spring and summer use. Forms large heads with extremely solid heart, even before it is half grown. The color is a beautiful yellowish-green, the flavor rich and buttery. Pkt., 10 cts.; oz., 25 cts.; ¼-lb., 75 cts.

Dreer's "Wonderful." This popular variety was introduced by us and has constantly grown in favor, as it is suitable for all sections and all seasons. It produces heads sometimes measuring 12 to 15 inches across and weighing from two to three pounds each. The large heart blanches well, and the quality is excellent, being crisp and tender. Pkt., 10 cts.; oz., 20 cts.; ¼-lb., 60 cts.



Dreer's Parsley

Every garden should have a bed of Parsley, or it can be sown as a border to a flower bed, combining the ornamental with the useful. The varieties offered below are all extra high-grade.

Dreer's Dwarf Perfection. The gowth is regular and compact, and the pretty curled leaves are set so closely that the form of the plant is almost semi-globular. The color is a wonderful bright pea-green, and flavor surpasses all other Parsley. Pkt., 10 cts.; oz., 35 cts.; ¼-lb., $1.00.

Dwarf Extra Curled Perpetual. Leaves tender, crimped and very curly, of a bright green color. Pkt., 5 cts.; oz., 10 cts.; ¼-lb., 25 cts.

Dreer's Summer Green. Those who desire to grow Parsley during the hot summer months will appreciate this variety, which is especially adapted to that purpose. It is strong and vigorous in growth, and produces large finely-cut leaves, which are of a beautiful dark green color of excellent flavor. Pkt., 5 cts.; oz., 15 cts.; ¼-lb., 30 cts

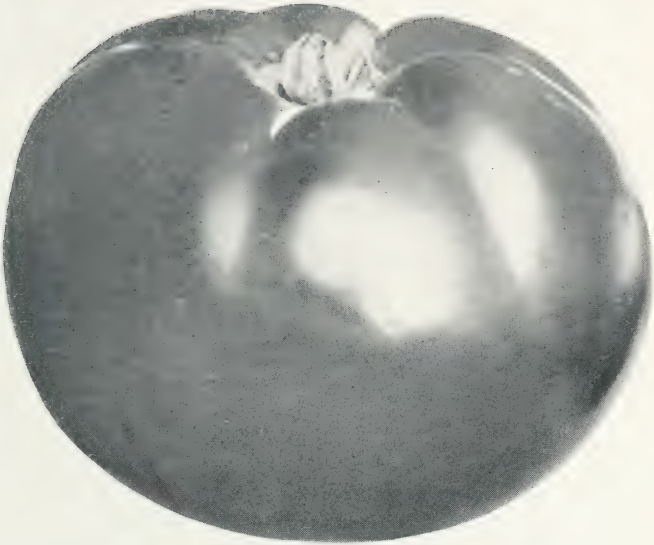
CRIMSON GIANT RADISH

Red and White Radishes

The two sorts offered below represent the highest ideal in Radishes.

Crimson Giant. This variety is suitable both for forcing or early planting out of doors. A remarkable feature of this Radish is that it will grow double the size of other round red forcing Radishes and still remain solid. The ordinary forcing Radish, after growing to the size of two or three inches in circumference, becomes pithy, while the Crimson Giant will grow to six and seven inches in circumference and still remain solid and juicy, free from all signs of becoming soft. Pkt., 10 cts.; oz., 15 cts.; ¼-lb., 40 cts.

Dreer's Crystal Forcing. Quick growth, beautiful shape; small top. This is a very desirable and shapely Radish; in fact, we consider it quite superior to any other white forcing Radish. Compared with such white sorts as White Box, Round White Forcing, etc., it is far superior. Pkt., 10 cts.; oz., 15 cts.; ¼-lb., 40 cts.

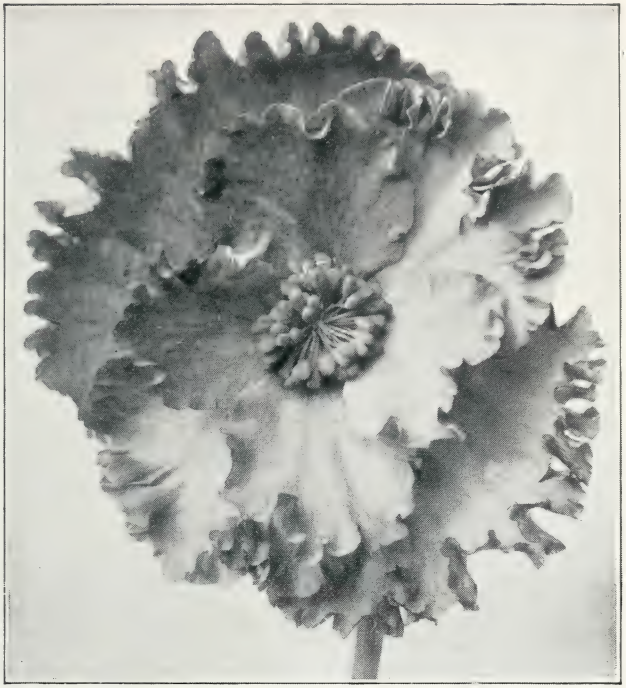


New Dwarf Stone Tomato

This new Tomato originated with "Livingston," the Tomato specialist. In habit of vine it resembles Dwarf Champion, but is of stronger growth, and stands more erect. The Tomatoes resemble the original Stone in bright red color, shape, and, what is remarkable for an erect sort, they are practically the same size. The shape is perfect, with good skin, very solid flesh, ripens evenly and is of excellent flavor. Because of its sturdy, upright and compact growth, which permits of close planting, this is the very best of all Tomatoes for the small, family garden. We list over forty sorts of tomatoes differing in size, color, or flavor of fruit, time of ripening or habit of growth. All are fully described in our Garden Book. Pkt., 10 cts.; oz., 35 cts.; ¼-lb., $1.00.

Burbank's Hybrid Amaryllis

The Amaryllis is pre-eminently a window-garden plant for the amateur, producing under the simplest conditions one, two or even three spikes, two feet or more high, which are crowned with from three to six large and gorgeous trumpet-shaped blooms which last long in good condition. The bulbs we here offer have been received direct from Mr. Luther Burbank, the famous hybridizer, and represent the result of years of careful crossing and selecting, and is a magnificent strain in every way. Very strong bulbs, 75 cts. each; $7.50 per doz.



New Frilled Tuberous Begonias

Few plants are better adapted to the summer decoration of the window garden, the veranda, and the conservatory than the Tuberous Begonia. It is a constant and prolific bloomer when well grown, wonderfully rich and varied in coloring, and so easy to grow that all persons ought to succeed with it after familiarizing themselves with its habits and requirements. Full cultural directions are given in our Garden Book.

This New Frilled strain, by careful selection, has been wonderfully improved, until it is now unquestionably the finest of the tuberous-rooted section. The flowers are of large size, from 4 to 6 inches in diameter, with beautifully frilled and wavy petals, not unlike the finest single Petunias. 25 cts. each; $2.50 per doz.

Dreer's Select Dahlias

Dahlias are one of our leading specialties. We grow on our own farm over a quarter of a million roots annually, and the greatest care is exercised to keep them true to name.

Hundreds of varieties are grown including the best Cactus, Show, Fancy, Giant, Decorative and other types. These are described and many illustrated in our Garden Book. For those who are not familiar with the vast number of sorts we would suggest that they get our

Dozen Dependable Dahlias.

These are all distinct named sorts and are those which our experience shows do well everywhere. Price, $2.00 for the set.

THE HOLLY FERN (CYRTOMIUM FALCATUM)

Dreer's Fine Ferns

Our collection of Ferns is the most extensive in the country. We annually produce over two millions of these plants which show their great popularity.

Not all Ferns are good for the amateur to grow in the window. The following six sorts are among the best for that purpose; they are quite distinct and form a very interesting collection.

Maiden Hair (*Adiantum Croweanum*). 25 cts. and 50 cts. each.
Holly Fern (*Cyrtomium falcatum*). 25 cts. and 50 cts. each.
Dwarf Boston Fern (*Nephrolepis Scottii*). 15 cts., 25 cts. and 75 cts. each.
Improved Ostrich Plume Fern (*Nephrolepis Whitmani*). 15 cts., 25 cts. and 75 cts. each.
Crested Fern (*Pteris Wilsoni*). 25 cts. and 50 cts. each.
Silver Variegated Fern (*Pteris Victoriae*). 25 cts. and 50 cts. each.

A nice plant of each of the six sorts, $1.25.

Dreer's Grand Gladiolus

The most attractive of all summer flowering bulbs and yearly becoming more popular. We sell a thousand bulbs to-day for every hundred we sold but a few years ago. Wonderful improvements are being made each year in the size, color and beauty of these flowers, and we aim to have only the choicest in our list. For garden decoration and for cutting we recommend our **Superb General Mixture.** This is made up of really splendid sorts in a very great variety of colors and in selected first size bulbs only, and are offered so cheaply that everyone should make a liberal planting. 30 cts. per doz.; $1.50 per 100; $12.00 per 1000.

If wanted by mail 10 cts. per doz. extra.

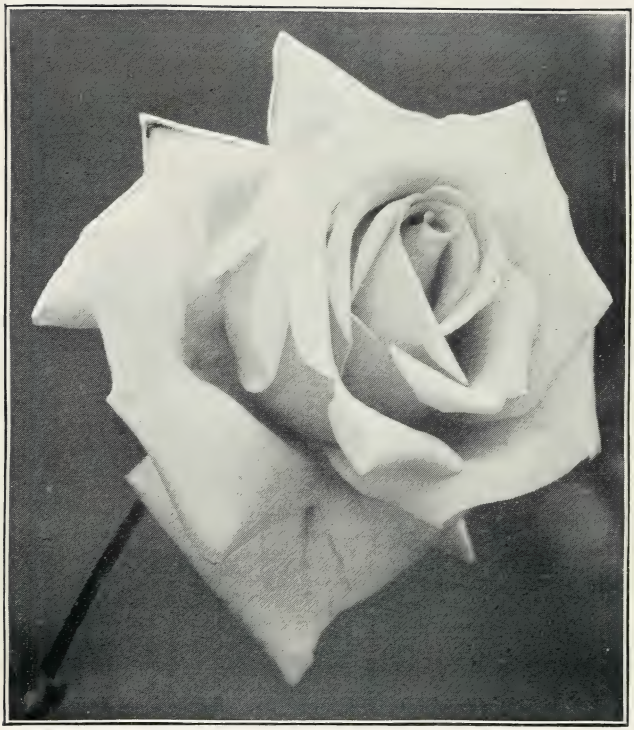
For home adornment no class of plants can compare with Palms. Their bold, majestic, yet graceful foliage lends a grandeur and magnificence that cannot be obtained by any other class of plants, and no decoration, whether in the conservatory, hall or sitting room, is complete without them. Our facilities for producing this class of stock are the most complete in the country, thirty-five of our largest houses—over three acres of greenhouse structure—being devoted to them alone, enabling us to supply all the leading and popular sorts at the most reasonable prices.

The various varieties are described and offered in our Garden Book, but to the recipients of this booklet we make the following:

SPECIAL OFFER

Five Palms for One Dollar

We will send, prepaid, to any address in the United States a nice, thrifty plant each of the following five splendid Palms for $1.00, viz.: Areca, Kentias, Belmoreana and Forsteriana, Latania and Cocos.



Dreer's Specially Prepared Roses for the Garden

We do not deal in the little bits of Rose plants which are so largely raised to send out by mail. We make a specialty of strong two-year-old field-grown plants which if planted out in spring will give a full crop of flowers the same season. Our Garden Book contains a list of the cream of the various types and you can make your own selection or we will make a selection for you and will send by express at proper time to plant out

Twelve Reliable Everblooming Hybrid Tea Roses for $5.00.

Japanese Iris

The above illustration is reproduced from a photo of a part of our Japanese Iris garden. Nothing could be more beautiful from the middle of June on through July, and their easy culture and perfect hardiness are making them deservedly popular. We offer

A collection of 10 Double sorts for $2.00
A collection of 10 Single sorts for 2.00

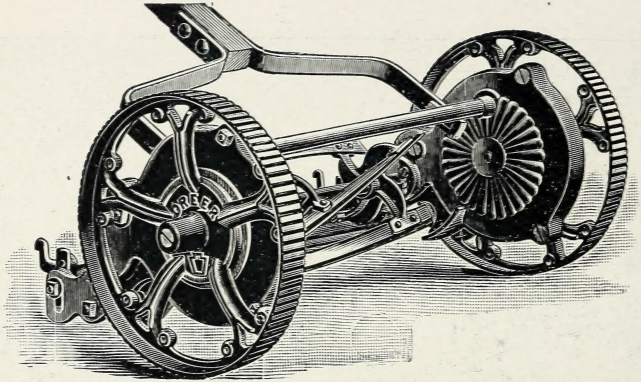
Also a splendid mixture containing a great variety of colors in both single and double flowers. 15 cts. each; $1.50 per doz.; $10.00 per 100.

Dreer's Fragrant Paeonies

The "Queen of Spring Flowers," and massed in beds, or planted in groups in the perennial or shrubbery border, their brilliant hues add attraction to all around. Their requirements are so simple—a good, rich, deep soil and a liberal supply of water during their growing season being sufficient to give an abundance and wealth of flowers, which rival the finest Roses in coloring and fragrance, and produce during their flowering season a gorgeous effect not equalled by any other flower. They are perfectly hardy, requiring no protection whatever, are not troubled with insect pests or disease of any kind, and once planted take care of themselves, increasing in beauty each year. We have a magnificent collection, and offer good strong roots at 25 cts. each; $2.50 per doz.

Dreer's Superb Hardy Phloxes

Among the hardy perennial plants no class is of more importance than the Phloxes, succeeding in almost any soil and position, and flowering through a long season; and while they will continue in good condition and flower freely for many years without attention, yet they respond quickly to and are improved by liberal cultivation. Those who wish to grow Phloxes to the greatest perfection would do well to follow the directions given in our Garden Book, written especially for us by Mrs. Ely, the author of the celebrated book, "A Woman's Hardy Garden." Our list comprises over fifty of the very best kinds, of which we can supply strong plants at 15 cts. each; $1.50 per doz.; $10.00 per 100.



THE "DREER" Lawn Mower

With a "Dreer" Mower the cutting of the lawn is a pleasure and always leaves a smooth even surface. We guarantee every machine to do perfect work. Made in High and Low Wheel, the high has 10 inch drive wheels and can be supplied with 4 or 5 blades in cutter.

High Wheel

	4 blades	5 blades
15 in. cut . .	$10.00	$11.00
17 in. cut . .	11.00	12.00
19 in. cut . .	12.00	13.00
21 in. cut . .	13.00	14.00

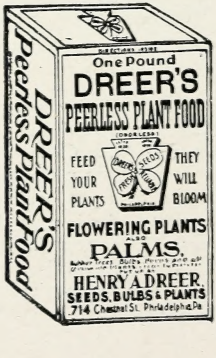
Low Wheel

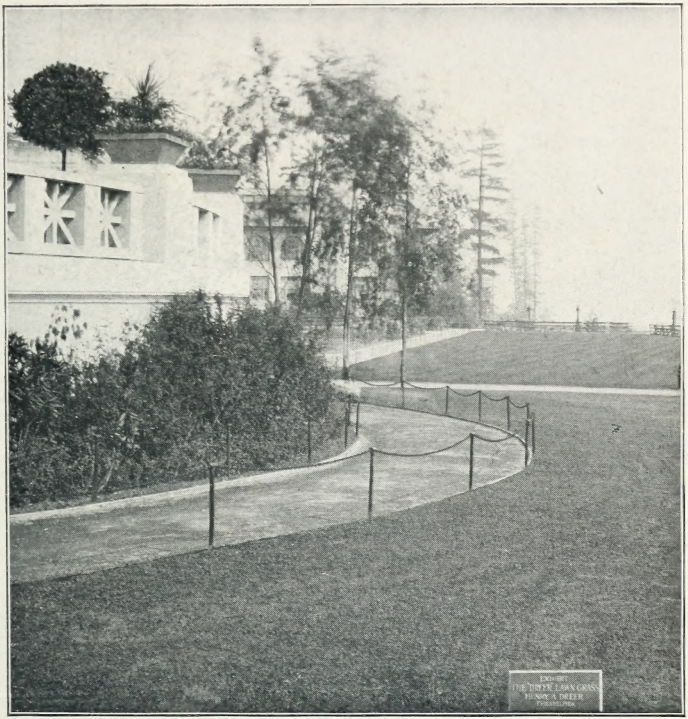
	4 blades only
12 in. cut	$7.00
14 in. cut	8.00
16 in. cut	9.00
18 in. cut . . .	10.00

DREER'S Peerless Plant Food

As a fertilizer for house plants this is unexcelled. It is entirely soluble and may be used either dry or in liquid form. Put up in neat wooden boxes with full directions on each box.

½ lb. boxes . . . 15 cts.; by mail, 25 cts.
1 lb. boxes . . . 25 cts.; by mail, 40 cts.





THE "DREER" LAWN GRASS AT THE ALASKA-YUKON EXPOSITION, SEATTLE, 1909

Dreer's Lawn Grass Mixtures

No department receives more careful and painstaking attention than the preparation of our various blends of Grasses for Lawns, etc.

"Dreer" Lawn Grass. Our finest mixture and one that is sure to give entire satisfaction to the most critical. 25 cts. per qt.; $1.25 per peck; $5.00 per bushel of 20 lbs.

"Evergreen" Lawn Grass. A splendid grade of fine grasses sure to produce a lawn that will keep green the year through. 20 cts. per qt.; $1.00 per peck: $4.00 per bushel of 20 lbs.

Dreer's "Shady Place" Lawn Grass. A special mixture of grasses that do well in the shade. 30 cts. per qt.; $1.50 per peck; $6.00 per bushel of 20 lbs.

Add 5 cts. per qt. if Lawn Grass is wanted by mail.

SEND FOR
Dreer's Garden Book
For 1910
THE MOST INSTRUCTIVE
GUIDE TO THE GARDEN
EVER PUBLISHED
SEE SPECIAL OFFER WITH
THIS BOOKLET